

2025 SUMMER RELEASE: NOW YOU CAN AIRBNB MORE THAN AN AIRBNB

Chennai, 16 May 2025: Over 100 years ago, the modern hotel chain was invented, and it dominated travel for nearly a century. Then, in 2007, we had an idea: what if we designed a way for people to book a home as easily as they could book a hotel? Since then, Airbnb has surpassed 2 billion guest arrivals and changed the way people travel. But a great trip is about more than the home you stay in. That's why we're introducing:

Airbnb Services – Incredible services to make your stay more special.

Airbnb Experiences – Explore a city with the locals who know it best.

All-new Airbnb app – A redesigned app that makes it easy to book homes, services, and experiences—all in one place.

"Seventeen years ago, we changed the way people travel. More than two billion guests later, Airbnb is synonymous with a place to stay," said Brian Chesky, Airbnb co-founder and CEO. "With the launch of services and experiences, we're changing travel again. Now you can Airbnb more than an Airbnb."

Airbnb Services

People often choose hotels because of the services they offer, like



room service, access to a gym, or an appointment at the spa. Starting today, you can get those services, and more, right at your Airbnb.

Introducing Airbnb Services—Incredible services to make your stay more special. We're launching with 10 categories in 260 cities, with new offerings and locations dropping regularly in the Airbnb app. The first 10 categories are:

Chefs – Fully customizable in-home meals from professional chefs.

Photography – Personalized photo sessions from experienced photographers.

Massage – Restorative massages including Swedish, deep tissue, and reflexology from certified therapists.

Spa treatments – Facials, micro dermabrasion, body scrubs, and other treatments provided by licensed estheticians.

Personal training – Yoga, strength training, HIIT, and more, with personal trainers,

including renowned fitness professionals and world champion athletes.

Hair – Professional haircuts, blowouts, and more from experienced stylists.

Makeup – Makeup for every day or special occasions from professional makeup artists.

Nails – Manicures and pedicures from experienced nail specialists.

Prepared meals – Ready-to-eat meals prepared by professional chefs.

Catering – Full-service catering with custom menus, decor, and equipment, plus setup and cleanup.

Airbnb Services are vetted for quality through an evaluation of expertise and reputation. Services hosts have an average of 10 years of experience, have completed Airbnb's identity verification process, and are required to submit relevant licenses and certifications. Many hosts are renowned in their fields—including chefs from Michelin-

starred restaurants, award-winning photographers, and elite trainers.

Airbnb Services are available at nearly every price, and many services include an entry offering below USD\$50.

With services for any kind of trip, you can find everything from an affordable prepared meal to daily workouts with a celebrity trainer. We've also partnered with hosts to design offerings that you'll only find on Airbnb.

Airbnb is the only app where you can book thousands of these services in one place, in 260 cities around the world. Detailed listing pages highlight each host's qualifications, offerings, and pricing.

And unlike many services platforms, booking on Airbnb is easy—with the ability to book instantly in just a few taps. Best of all, you don't need to stay at an Airbnb or even be on a trip to get these services. Schedule a blowout, training session, or massage right at home.

"People choose hotels for their services. People choose Airbnbs for the space," added Chesky. "Now, we're giving you the best of both worlds—amazing homes with services that make them even more special."

CLARIFICATION REGARDING MEDIA REPORTS ON FOOD QUALITY AND HYGIENE AT ERNAKULAM BASE KITCHEN

Chennai, 16 May 2025: Following the media reports alleging the supply of old/expired food by a base kitchen being run by Catering Contractor of IRCTC and Railway near Ernakulam station as found during inspection by health officials of Kochi Municipal Corporation, a high-level

committee of Senior Officers comprising Divisional Commercial Manager/ Thiruvananthapuram, Health Officer/ Thiruvananthapuram, and Area Manager/ IRCTC has been constituted to conduct an inquiry.

The Catering firm (M/s. Brindavan Food Products) has been penalized ₹1,00,000 by

Railway for lapses reported in cleanliness standards, and IRCTC has been advised to take stringent action.

Though the unit was having FSSAI and hygienic food Certification license, Kochi Corporation authorities claimed that the Kitchen unit was operating without a commercial licence and did not have a

Sewage Treatment Plant (STP).

Meanwhile, IRCTC has stated that arrangements have been made to ensure uninterrupted supply to passengers of Mail/ Express trains and major corrective steps are also being taken to maintain the standards of hygiene and food quality.

GRVSOM PGDM ADMISSION 2025-27. APPLICATIONS NOW OPEN

Chennai, 16 May 2025: GRVSOM PGDM Admission 2025 - GRV School of Management (GRVSOM) Bengaluru opens Application for PGDM Admission 2025 - 2027 batch. It is a new generation MBA Colleges located in South India.

GRVSOM is located at the Silicon City of India, near to Kempegowda International Airport Bengaluru. Candidates can apply Online.

PGDM Eligibility

• The candidate must hold a Bachelor's Degree with minimum 50% marks or equivalent recognized by AICTE/UGC/AIU.

• Candidates must also take the CAT-2024/XAT-2025/GMAT Examination (the GMAT Score should be of a test taken between 1st January 2023 & 30th January 2025) or any of the AICTE approved qualifying entrance exam of PGDM.

PGDM Selection weightage for the 2025-27 batch

• Shortlisting for the Selection Process is based on CAT 2024 percentile/ XAT 2025 percentile/ GMAT Score/ Score of any other AICTE approved qualifying Entrance exam for PGDM.

• The final selection is based on CAT/XAT percentile/ GMAT Score/ Score of any other AICTE approved qualifying Entrance exam for PGDM, Academic Performance, Work Experience, parameters as stated under Variable Components, and performance in Personal Interaction (PI).

• Personal Interactions are planned to be conducted by experienced professionals from the academia and industry to ensure that the selected candidates perform well during their PGDM programme and subsequently achieve success professionally.

How to Apply: Candidates can apply online: <https://admissions.grvsom.in>



/admissions.grvsom.in by paying Rs. 1500 Application fees.

About GRVSOM: GRV School of Management (GRVSOM) is dedicated to providing advanced management education, with a focus on academic excellence, research, and contemporary learning.

As a non-profit institution, GRVSOM is committed to collaborating with industry professionals to ensure a seamless connection between academia and the real world.

Located in a prime area of Bengaluru, GRVSOM offers a two-year full-time PGDM program.

The school aims to equip students with comprehensive business knowledge, preparing them to be

industry-ready from day one. GRVSOM places a strong emphasis on experiential learning, which is a core element of its educational approach.

GRVSOM strives to offer a range of benefits to its students, including a one-week international immersion program, a half-credit course abroad (with preferred locations in Germany, France, or Singapore), industry certifications in Agile or Big Data Analytics, and foreign language certification in languages such as German, French, or Japanese.

GRVSOM ensures 100% summer internship placements and provides full placement assistance, equipping students with the necessary skills to succeed in the industry.

IN WAKE OF OPERATION SINDOOR, SRMIST COMMITS ₹1 CRORE TO PM RELIEF FUND AND EDUCATION AID FOR VICTIMS' FAMILIES

Chennai, 16 May 2025: In a solemn expression of national solidarity and human

and sacrifice of the brave individuals who lost their lives in the tragic incident and

Dr. P. Srinivasan

SRMIST